



HOCKING VALLEY
Community Hospital

LEADING THE WAY TO A HEALTHIER COMMUNITY

SEPT. 28, 2018

Weekly Update

HVCH names new Director of Information Services

Brian Longnecker of Rushville has been named Hocking Valley Community Hospital's new Director of Information Services.

Longnecker has served HVCH for 13 years as a network technician. He is a graduate of Fairfield Union High School and is a self-taught programmer.

"I started programming at the age of 16," Longnecker said.

He worked as a team leader at Kumler Collision & Automotive in Lancaster for 19 years assisting in several aspects of the business and continued wireless and networking jobs on his own time.

As a network technician for HVCH, Longnecker has helped manage the many connections that keep the hospital's information network up and running. Looking to the future, Longnecker said the hospital will be advancing its wireless technology including guest wireless internet service and remote connectivity for medical devices.

"We want to make these advances while also protecting our patients' privacy," Longnecker said.

In 2017, HVCH invested in its IT infrastructure with new servers, new switches, hospital wide global email system, mobile nurse carts with wireless technology, as well as the implementation of Epic, a new elec-



tronic health record platform.

"Our goal is to serve our patients by providing the technology and assistance that our employees need to give them the best care," Longnecker said.

"We are very pleased to welcome Brian into his new role as director of information services. We know that his skills and experience will be valuable assets to our hospital," Julie Grow, CFO, said.

EVENTS CALENDAR

Oct. 2: TWIG II Chinese Auction Hocking County Fairgrounds

Doors open at 5:30 p.m., drawing at 7 p.m. Grocery Basket • 50/50 Drawing • Lottery Tree. Refreshments available! All proceeds benefit HVCH.

Nov. 9: Auxiliary Book Sale, CIC Building Meeting Room

Join us in the CIC Building Meeting Room for our Auxiliary Book Sale fundraiser from 7 a.m. to 4 p.m. Browse a variety of books and other gift items in preparation for the holiday season. Payroll deduct available for HVCH employees. Proceeds benefit HVCH.

Nov. 15: Medicare Enrollment, HVCH Meeting Room

OSHIIP representatives will be available from 9 a.m. to 2 p.m. to help with Medicare open enrollment. Schedule an appointment by calling 740-380-8305.

INSPIRATIONAL QUOTE OF THE WEEK

"The key is to keep company only with people who uplift you, whose presence calls forth your best."

– Epictetus

Direct to You: From Julie Grow

New Medicare Cards Coming!!

Beginning in April 2018, Medicare began mailing new insurance cards to all Medicare beneficiaries. This effort was to help ensure patients 65 and older were less susceptible to fraud, due to the fact that the old cards used Social Security Numbers as the patient's beneficiary number. Ohio is in the last of seven waves of new cards to be mailed across the US and mailing begins in October. The new card will automatically be mailed. It is important to educate your friends, family and our patients affected by this change to be on the lookout for their new card.



Julie Grow, CFO

not want to draw attention to potential thieves of the contents of the letters, considering insurance fraud is on the rise. Insurance information is growing to be just as valuable as a credit card since thieves can use this information to receive health care and prescription benefits using the stolen information.

Once patients receive their new cards, they should DESTROY THE OLD CARD! However, they should not simply throw the card away. It should be torn up or shredded so that the social security number on the card does not remain intact. The cards look very similar and it would be very easy to mistake the old card for the new one. Once patients begin using the new card, there will not be a need to reference the old one in the future.

When the card arrives in the mail, it will be in a "non-disclosed" envelope, meaning it will look like any other form of communication they may receive from Medicare, such as EOBs or plan change communication. This has caused a lot of confusion during the previous mailings because many patients are throwing the letters out without realizing what is inside. The discretion is necessary however, because Medicare does

It is important to beware of possible scams. The new Medicare Numbers is a unique combination of numbers and letters. The new number uses numbers 0 through 9 and the letters S, L, O, I, B, and Z are never used. Also, the new number's second, fifth, eighth, and ninth characters will always be a letter. For example: 1EG4-TE5-MK73. Note that the dashes are not used as part of the identification number.

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HVCH visits OU Career Fair

Hocking Valley Community Hospital representatives visited the Ohio University Student Career Fair this week. The career fair allows students to network with hundreds of employers representing a diverse array of industries from across the country. Students can connect with recruiters and explore careers while seeking an internship or job. HVCH utilizes interns in several different areas in the hospital and medical group.



New front directional sign installed

A new directional sign was installed at the front of the hospital after the previous sign was damaged. Thanks Gene's Sign Company for making us a fabulous new sign!

HVCH Cafeteria Menu Sept. 24-Sept. 28				
MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY
Manicotti Battered Chicken Breast Roasted Potatoes Peas Zucchini Breadstick Italian Soup	Hot Dog/Bun Breaded Chicken Wings Tator Tots Fried Corn Broccoli Spanish Rice Tomato Soup	Meatloaf Battered Cod Breakfast Potato Casserole Asparagus w/ Cashews Cauliflower Beef Pot Roast Soup	Italian Baked Zucchini Grilled Chicken Breast Breadstick Mixed Veggies Carrots Bean w/Ham Soup Corn Muffin	Pizza Burger Macaroni & Cheese Ranch Wedges Zucchini Green Beans Broccoli Buffalo Soup

DIRECT

Scam artists may try to get personal information from patients by contacting them about their new cards. Medicare will never call a patient uninvited and ask them to give personal or private information to get the new card.

Medicare did allow for a transition period in which providers will be able to use both the old number and new number to identify and bill on behalf of patients. However, it is important to begin using the new card right away to avoid confusion, as well reducing the potential for a patient becoming a victim of fraud.

If you or someone you know has questions regarding the new card, please call 1-800-MEDICARE. Our top priority during this transition to the new Medicare ID Number is to make sure our patients continue to have access to the care and information they need to make the change.

-Julie G.



Medicare open enrollment event at HVCH

HVCH is pleased to once again provide an opportunity for our community members to meet one-on-one with representatives from the Ohio Senior Health Insurance Information Program (OSHIIP). These reps are available to help you navigate through the Medicare enrollment process and help you find the best insurance program for your needs. Medicare is the federal health insurance program for individuals who are 65 years and older, select individuals who are younger with disabilities and people with End-Stage Renal Disease. Appointments will be held at HVCH on Thursday, November 15 from 9 a.m. to 2 p.m. Please call 740-380-8305 to schedule yours today.

TWIG II Fundraiser

Heavenly  Dips

It's all about the taste!

Veggie/Chip Dip Mixes
Olive Oil Dip Mixes
Dessert Dip Mixes

ALL DIPS \$6 EACH

Orders due 9/30/18

To order, call Beth Bell at 740-380-8154 or Nancy Johnson at 740-385-4327.

*Payroll deduct available for HVCH employees.
All proceeds benefit HVCH.*

START YOUR CAREER WITH HVCH TODAY!

Apply @ www.hvch.org

- Clinical Psychologist (Contract/Consultant) - Geriatric Behavioral Health
- Food Service Aide - Part Time - Various Hours
- Sleep Tech (Polysomnographic Technician) - Full Time
- Student Intern Spring 2019 - Healthcare Administration (Unpaid)

What does your community hospital mean to you?

Share your story to win up to \$15,000 for HVCH



We want to invite you to nominate HVCH for Athenahealth's *My Hospital, My Community Contest*. The goal is to capture and share personal stories from community hospitals across the country to help showcase the invaluable work they do and draw national attention to the importance of rural health-care.

Every time someone from our community answers the question "what does Hocking Valley Community Hospital mean to you" HVCH will be entered to win 1 of 5 cash prizes. The grand prize-winning hospital will receive \$15,000, and second- through fifth-place winners will receive \$7,000, \$5,000, \$2,000, or \$1,000 respectively plus free marketing and PR support.

The deadline for entries is October 19.

TO ENTER HVCH IN THE CONTEST:

1. Join the My Hospital, My Community Facebook group today by visiting <https://bitly.com/mhmc2018>.
2. Share your own story, photos or video about what makes HVCH special to you and our community.
3. Encourage your friends and relatives to enter by October 19. Remember the more submissions in support of our hospital, the better.

Hocking County
Opiate Town Hall Meeting

October 10, 2018

**7th Annual
Hocking County
Opiate Town Hall
Meeting**

October 10, 2018

Logan – Hocking
Middle School
1 Middle School Dr.
Logan, Ohio 43138

6:30 p.m.
Doors open at 5:30

Ginny Atwood Lovitt
Executive Director
Chris Atwood Foundation

THE
CHRIS ATWOOD
FOUNDATION

The Chris Atwood Foundation is in loving memory of Chris Atwood who passed away from a heroin overdose when he was 21 years old. The Atwood family began the foundation to help others recover from addictions. Ms. Atwood is a certified master Revive trainer who has taught thousands of individuals, families, and professionals how to save lives with the overdose reversal medication, Narcan.

Mission of the Foundation

The Chris Atwood Foundation mission is to save lives from opioid overdose, support recovery from substance use disorder, and defeat the stigma of this treatable brain disease.

Community Partners

- Logan Police Department
- Logan-Hocking County District Library
- Health Recovery Services
- Hocking Hills Chamber of Commerce

Premier Sponsors

- Logan-Hocking School District
- The Logan Daily News
- Hope Blooms
- Athens County Public Libraries
- 98.3-SAM Radio
- 105.5-WXTQ FM
- Hocking County EMS
- Project H.O.P.E. Team

Did you know that you can support the mission of HVCH by making a gift online? Just go to www.hvch.org, click on our "donate now" button to use your credit card to make an immediate gift and receive your receipt. On behalf of our patients, staff and board members, we are so grateful for our benefactors whose gifts enable us to continue serving the people of Hocking and surrounding counties.



HOCKING VALLEY Community Hospital

OUR MISSION

To provide our community an unparalleled patient experience through world class service that is both compassionate and professional.

OUR VISION

To provide extraordinary care close to home now and into the future.

HVCH is a critical-access hospital located in the city of Logan, Ohio, which serves residents in Hocking and surrounding counties. With more than 325 employees, our staff is here to serve the residents and visitors of our Hocking Valley community through various ancillary and emergency care services. HVCH is Joint Commission accredited, and we offer a wide range of primary, acute, and rehabilitative services. We are pleased to provide 24-hour emergency services to our patients through our ER and Urgent Care. Additionally, our surgical center, rehabilitation center, physical therapy clinic, pain control and wound clinic, imaging, laboratory, cardiovascular/cardiopulmonary, sleep clinic, geriatric psychiatric, and oncology services are also available. We are proud of our facility. HVCH is affiliated with OSUWMC, improving healthcare services to the Hocking and surrounding counties in the areas of general surgery and orthopaedics. HVCH also is a part of the Ohio State Health Network.