



Leading the Way

FALL 2016



HOCKING VALLEY COMMUNITY HOSPITAL

Fifty Years

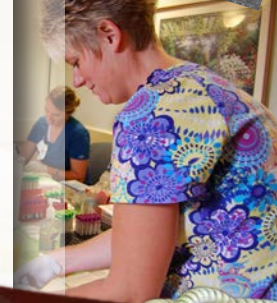
ANNIVERSARY



I would like to thank all of those who have helped us celebrate the 50th anniversary of Hocking Valley Community Hospital this past year. It has been a wonderful celebration of remembrance and reflection and to see how far healthcare has come. It's also been a time of anticipation that has given us the opportunity to look toward the future. It was a groundbreaking achievement 50 years ago that the doors were opened to a modern, state-of-the-art facility right here in Hocking County.

With the utilization and support of the community, Hocking Valley Community Hospital has seen many possibilities become realities, particularly in services and service lines. Areas such as Behavioral Health, Cardiac Rehab, Wound Management, Pain Management and Diabetes Education are just a few services added since the original opening of the hospital. With rapidly changing technological advancements, it's hard to imagine what the next 50 years in healthcare will bring. I do know that it will be challenging and exciting and we will continue leading the way to a healthier community.

Julie Stuck
**CEO, Hocking Valley
 Community Hospital**



50 Years in the Making

Over the past 50 years many people have played a significant role in the vitality of Hocking Valley Community Hospital. One such person, Ms. Mary Holl, reminisced about her late father-in-law, Mr. Barton A. Holl.

"He was a visionary," she said. "He was chairman of the board of the old hospital, and he knew this town needed a new facility; being a progressive man, he became very instrumental in that mission. I know this because I not only lived here in the community, but I married his son Dick on April 2, 1966.

"Dick and I talked often about his family's involvement in the community. Not only did Barton play a very instrumental role in the building of our current hospital, but also helped in bringing Good Year, Smead and Carborundum to Logan."

But the hospital was very important to the Holl family — so much that Mary's husband and father-in-law were two of the largest financial contributors.

"Barton was very philanthropic," she commented. "He instilled this into his children. He really believed in giving back. His mantra wasn't 'do as I say,' but 'do as I do.'"

"Everyone was so excited about a new hospital," Holl recalled. "The maternity ward was a wonderful thing back then!"

Mary joined TWIG 2 and helped raise funds for the hospital through the HVCH Auxiliary.

"We were always trying to make money for the hospital. We would have a big Christmas dance at the armory and the community would buy tickets to attend," she said.

Other TWIG fundraisers included catering weddings.

"When we started helping the hospital it was small, but it expanded I bet by twice the size now," she said.

But, it wasn't until her family would experience the need of the hospital facilities that she really could see the significance and importance of having one so close.

"One morning, Dick said he was short of breath. I started



"Barton was very philanthropic," Mary comments. "He instilled this into his children."

to call EMS, and he said, 'Don't call the EMS, just take me to the hospital.' He sat down on the edge of the bed and I picked up the phone. As I was talking to the EMS, I turned around to find him white and he had stopped breathing completely. I immediately started CPR, but he didn't make it," she said. "I figured Dick was such a good person that God took him that way. He wanted to work and never retire.

He loved going to work every day at Logan Clay, and he had worked just the day before, passing away at age 76."

Her son also was treated at the hospital one time, after having lost an arm at Logan Clay.

"We were and still are so very proud of this hospital," Holl said. "It was the best gift to Logan that anyone could ever give. If the hospital was gone, it would be a disaster for the city of Logan and Hocking County. It would be such a huge loss. They have treated so many people and the staff today, just as back then, is so kind and wonderful to their patients. You just don't get this kind of service in a big hospital."



MOMENTS AND

The mansion of Judge Robert Wright on West Main Street in Logan first became a hospital on April 1, 1908, when it was sold to brothers Drs. J.S. and M.H. Cherrington.

Dr. John Gibbons purchased the hospital from the Cherringtons in 1944 for \$40,000 and renamed it Gibbons Hospital.



A campaign begins to build a new modern hospital to keep up with the needs of Hocking Valley. A bond issue for \$990,000 passes to fund the new hospital building with approval from 70% of the voters.

1908

1944

1946

1949

1962



The hospital is purchased by a group of physicians headed by Dr. Owen F. Yaw and Dr. Richard C. Jones.

Hocking Valley Community Hospital is incorporated as a non-profit entity for the benefit of the entire community and a new board of trustees is organized.



The Hocking Valley Community Hospital Memorial Fund a.k.a. the HVCH Foundation is established to raise funds to assist the hospital.

The Emergency Department expansion was completed and was the largest expansion to the existing building. This expansion also included the admitting area, cardiovascular offices, chapel, and added the plant operations area.



The Obstetrics Department is renovated.

1980

1989

1991

1993

1995

The Radiology Department is renovated.

The Special Care Unit is renovated.



AND MILESTONES

Ground is broken for the new \$1.5 million Hocking Valley Community Hospital on land purchased from St. Paul's Episcopal Church on State Route 664 North.

1964



1965

The HVCH Board of Trustees - Barton Holl, Robert Keynes, Earl Elberfeld, Arthur Gasser and Francis Myers - employs John Sappington as the first administrator of the new hospital.

1966

A dedication ceremony is held for HVCH, which opens with 54 beds, 12 bassinets, nursing, radiology, laboratory, dietary, pharmacy, business office, housekeeping, laundry, medical records and engineering.

The Skilled Nursing Unit is added to offer extended care to patients with long-term needs. A new laundry also opened, as well as the new Hocking County Health Department office, which was located on the HVCH campus.

1972



The Special Care Unit was added for patients requiring intensive care. The Surgery Department was expanded.

1978

The Summit, the hospital's Behavioral Health Unit, opens to treat senior citizens with psychiatric disorders and dementia-related diagnosis.

1997



1998

The Hocking Valley Medical Arts building is constructed to house physician offices.

2003

The CIC building is constructed to house the hospital's outpatient rehabilitation department and Foundation office.

HVCH partners with OSU Wexner Medical Center to enhance service lines, provide the community with a wider range of healthcare services and to be an extension for healthcare research.

2015



HVCH partners with Fairfield Medical Center to open Fairfield Healthcare Professionals of Hocking Valley and First Medical Occupational Health Clinic.

2016



Hocking Valley Community Hospital

PAST, PRESENT

& FUTURE

“As we start out on a new horizon with the opening of this hospital, I can see unlimited possibilities for the future of health facilities in Hocking Valley.”

This was how John Sappington, first administrator of Hocking Valley Community Hospital, described the hospital’s role in the community when it opened in 1966. For the past 50 years, through the support of the community and strong hospital leadership, Hocking Valley has continued to expand its health care facilities and services.

Hocking Valley Community Hospital descended from the private, doctor-owned Cherrington Hospital, and became incorporated as a not-for-profit, community hospital in 1949. To meet the demands of a growing community, a new 54-bed hospital building opened on S.R. 664 S. in 1966.

Over the years, the hospital has expanded nine times to accommodate new technology and services and is now double the square footage of when it first opened.

“Our hospital has been leading the way to a healthier community for the past 50 years,” HVCH CEO Julie Stuck said. “We

have weathered many storms and those challenges have made us a better place to receive care.”

HVCH provides care to 30,000 patients per year in the Emergency Department and Urgent Care. The hospital has earned a 5-star rating for quality of care and patient satisfaction, has had a zero surgical infection rate for the past 12 months, and performs hundreds of thousands of diagnostic tests and procedures each year.

“One of the biggest misconceptions is that the hospital is nothing more than a band aid station. This could not be further from the truth,” Stuck said. “There are a lot of great things happening here.”

In 2015, Hocking Valley entered into an alignment agreement with the Ohio State University Wexner Medical Center to enhance service lines, provide the community with a wider range of healthcare services and to be an extension for healthcare research.

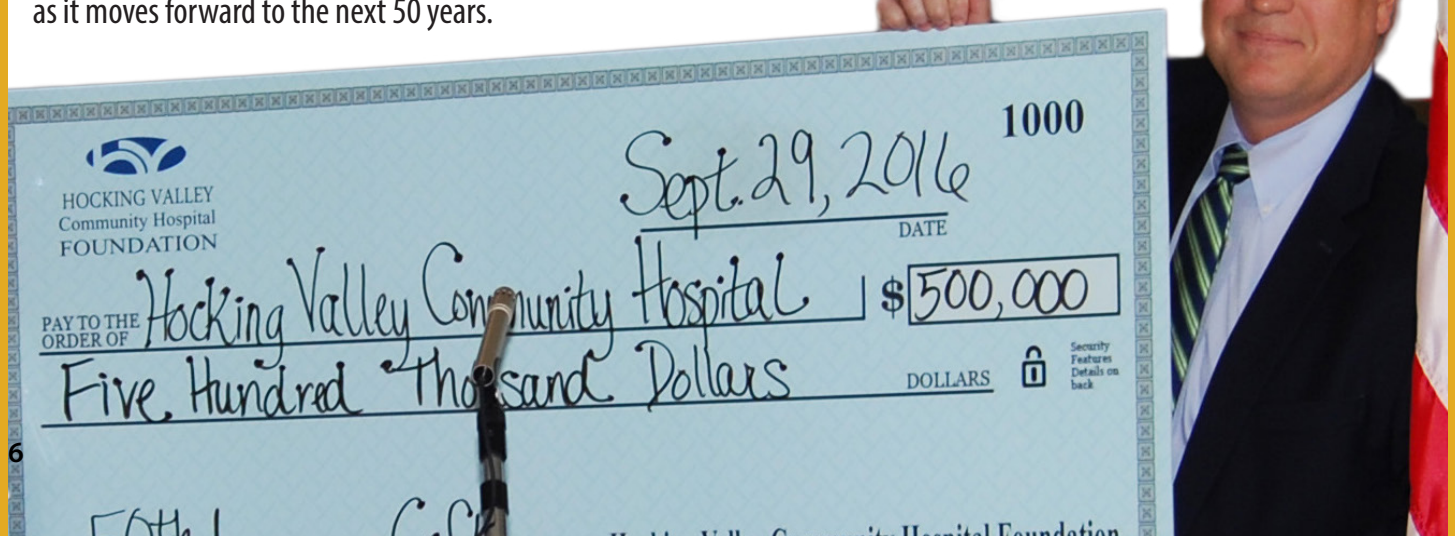
“This partnership has proven to be invaluable and has provided Hocking Valley Community Hospital with the ability to tap into resources never before available, and to dream of possibilities that are now attainable,” Stuck explained. “With the help of OSU, we have been able to obtain better pricing on some products and services as well as utilize their wide pool of technological resources. Future collaboration includes strategic planning, leadership education, and service line evaluation and enhancement.”

HVCH also has benefited from a partnership with Fairfield Medical Center.

“One of the biggest changes in healthcare has been the competitive and uncompromising spirit hospitals and healthcare institutions have had with one another. Teamwork is a common thread to success for all of us. Recently, physicians from FMC opened an office here in town known as Fairfield Healthcare Professionals of Hocking Valley. Their sole purpose is to provide their specialty health service — Cardiology, Pulmonology, Rheumatology and Vascular Surgery — to the

FOUNDATION DONATES \$500,000 TO HOSPITAL FOR 50TH ANNIVERSARY

Hocking Valley Community Hospital Foundation has donated \$500,000 to Hocking Valley Community Hospital in honor of the hospital’s 50th anniversary. Pete Dennis, Foundation board member, presented the check during the hospital’s inaugural State of the Hospital Address. The money will be used to support the mission of HVCH as it moves forward to the next 50 years.



BY THE NUMBERS

In the course of a year, the hospital completes:

- 5,300 CAT scans,
- 34,000 diagnostic radiological procedures
- 180,000 lab tests
- 7,000 non-invasive cardiac procedures
- 56,000 therapy treatments and modalities
- 300 sleep tests
- 80,000 respiratory therapy procedures

The pharmacy will dispense over 360,000 pharmacological doses.

residents of Hocking County while keeping testing, imaging, and lab utilization at HVCH.”

Both institutions also are working together to bring Occupational Health Services back to Hocking County with the opening of a clinic twice a week in the HVCH Urgent Care. This will allow local businesses to have an avenue for services such as DOT physicals, drug screenings and pre-employment physicals.

This spring, the hospital received a \$2.1 million Qualified Energy Conservation Bond for

the installation of new energy efficient and conservation systems from the Ohio Air Quality Development Authority. HVCH is the first hospital in the State of Ohio to receive such financing from OAQDA.

The bond will allow the hospital to replace the original 50-year-old boilers, increase chiller capacity, retrofit all interior and exterior lights to LED, increase domestic water conservation and provide operating room unoccupied setback controls. This will reduce the annual energy use by 28 percent, reduce water consumption by 37 percent and reduce greenhouse gas emissions by 23 percent. It will save an estimated \$157,000 in energy costs per year and a total utility savings of \$2 million over 15 years.

In the past year, Hocking Valley recruited a new general

surgeon, Dr. Timothy O’Brien, began offering specialty wound care treatment under the guidance of Dr. Brock Liden, and expanded services in the Pain Management clinic. A new digital mammography machine was installed, enhancing the ability to diagnose and treat breast cancer sooner.

“We are presently seeking to add at least one psychiatrist to our team to assist our Behavioral Health Unit and perhaps offer services for those needing addiction counseling,” Stuck said.

“We must never think that we can stay the same, do the same or be the same as we are, and remain a viable institution,” Stuck continued. “We need to look at how we can prepare the hospital to serve the community for the next 50 years.”

The hospital is in the process of obtaining a new Electronic Health Record platform. In order to meet regulatory demands, IT infrastructure will need enhanced to support a new platform.

New quality standards established by the Food and Drug Administration and the Centers for Disease Control will require renovations to the pharmacy department within the next year.

By January 1, 2018, all analog radiological equipment will have to conform to digital technology. This will require two radiology rooms to be completely converted to digital equipment and the need to increase digital storage capacity.

“In 1962, our forefathers decided that the hospital that existed in the downtown area at the time could not meet the healthcare needs of its residents. This hospital building has served this community well. However, it’s becoming more and more challenging due to an aging infrastructure and lack of space. I’m not confident that this building can serve the community for the next 50 years. This is not a complaint. It’s just reality,” Stuck said.

“We must carefully discuss and plan for our community’s healthcare needs and give serious consideration to rebuilding this facility. This is a big step, yet fulfilling the mission of this hospital to provide extraordinary care close to home, now and into the future.”

HEALTHCARE THEN vs. NOW

LONG STAYS

Surgeries and childbirth often came with long hospital stays: hernia surgery - 4 days; gallbladder surgery 6-10 days; childbirth - 10 days.

vs.

OUTPATIENT PROCEDURES

Today’s standard maternity stay is 24 hours. Now it’s much more common for many surgeries to be done on an outpatient basis.

DOCTORS ONLY

Doctors used to be the only choice for healthcare needs. This placed a heavy burden on the limited number of physicians who had long days in the hospital and the office as well as being on-call 24-7.

vs.

NPs and PAs

Today, many healthcare needs are met by Nurse Practitioners and Physician Assistants. In the next 20 years, estimations indicate doctors will see only the sickest 5-10% of the patient population.

INSURANCE PAYMENTS

In the past, insurers did not intervene in medical decision making and reimbursed physicians and hospitals on a fee-for-service basis and rarely denied payment.

vs.

PREVENTATIVE CARE

Now, many changes in healthcare are driven by legislation like the Affordable Care Act, requiring hospitals to provide care at a lower price and to keep patients out of the hospital as much as possible.

DOCTOR-LED CARE

Patients used to rely heavily on doctors to guide their healthcare decisions. Some physicians felt that knowing your diagnosis could hurt patients’ psychological health, and affect their prognosis.

vs.

PATIENT EMPOWERMENT

Now, care givers tend to be transparent with patients about diagnostic information, and risks and treatments, to establish shared decision-making.



HOCKING VALLEY Community Hospital

601 State Route 664 N.
Logan, OH 43138
www.hvch.org

You're Invited!

1st Holiday Affair

5-7:30 p.m. Wednesday, Dec. 14
601 S.R. 664 North, Logan

Santa Claus • Letters to Santa • Gingerbread House Exhibit

Additional drop-off location for Logan Daily News' Santa Mailbox at hospital front entrance.

Music

- 5:00 p.m. – Logan High School Chamber Singers
- 5:30 p.m. – First Presbyterian Church Handbell Choir
- 6:00 p.m. – Sing-along carols at the Auxiliary Celebration of Lights Ceremony
- 6:30 p.m. – Hocking County Children's Chorus
- 7:00 p.m. – Logan-Hocking Middle School Swing Choir

Art Exhibits

- Can Do Creations
- Doodlebugs Art Class
- Logan Elementary Art Class
- Hocking Valley Photography Group
- OSU Extension Dried Herb Decorations
- Hocking County FCFC Photography Group

Celebration of Lights • Tree Lighting Ceremony